

# **PRESS RELEASE**

## **YUBA-SUTTER TRANSIT**

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### **FOR IMMEDIATE RELEASE**

## **\$5 MONTHLY SENIOR MONTHLY BUS PASS PROGRAM TO BEGIN WITH APRIL PASSES**

Yuba-Sutter Transit is pleased to announce a new \$5 senior monthly bus pass for unlimited use on the local fixed route system for those at least 62 years of age. This one year demonstration senior ridership incentive program, which is modeled after Yuba-Sutter Transit's successful \$5 monthly youth pass program, begins with the sale of April passes.

The purpose of the new program is to increase public transit use by encouraging more area seniors to ride the local fixed route bus service. An expected side benefit is reduced demand for Yuba-Sutter Transit's Dial-A-Ride service as some seniors who regularly ride that service start using fixed route buses for more of their trips. This should result in better Dial-A-Ride service availability for those seniors and persons with disabilities who must use this specialized service.

Yuba-Sutter Transit's existing combined "SENIOR/DISABLED" pass is being replaced with "SENIOR" or "DISABLED" passes and valid photo identification proof of age or disability will be required to use either pass. Other forms of photo identification will be accepted for proof of age, but "SENIOR" endorsements will be added at no charge to valid Yuba-Sutter Transit photo identification cards for eligible individuals.

The new \$5 monthly senior bus pass program is funded by a grant from the Feather River Air Quality Management District and is only for seniors riding local fixed route buses. Monthly fixed route passes for persons with disabilities still cost \$15. Monthly passes are available at the Bel Air Market Customer Service Counter in Yuba City, the Yuba College Book Store in Linda and at Yuba-Sutter Transit in Marysville.

For more information, call the Yuba-Sutter Transit Administration Office at (530) 634-6880 or check on-line at [www.yubasuttertransit.com](http://www.yubasuttertransit.com).